



The

MARKETPLACE

For Recycling Commodities

Kentucky Recycling and Marketing Assistance

August 2011

Recycle-Bowl Competition Targets K-12 Schools

Building on the success of a similar competition on the college level, Keep America Beautiful is hoping to increase recycling rates at elementary schools, middle and high schools by drawing on local rivalries.

With support from Nestle Waters North America, KAB's "Recycle-Bowl" competition kicks off on Oct. 17 and wraps up on America Recycles Day, Nov. 12. Participating schools will track and report how much recyclable materials they bring in. Once the competition has closed, the school that recovers the most material per capita in their state will get \$1,000. A national champion will then be chosen from among the statewide winners for the grand prize of \$2,500.

Would you like to know more about Recycle-Bowl? Just click on <http://recycle-bowl.org/> to learn more.

Pepsi Announces "Recycle Rally"

PepsiCo has launched its Dream Machine Recycle Rally for the upcoming school year. The national program seeks to get students in grades K-12 thinking about the benefits of recycling and gives participating schools a chance to earn rewards and compete for prizes.

Schools participating in the Dream Machine Recycle Rally earn points for every non-alcoholic beverage can or plastic bottle collected throughout the school year that can be cashed in at local businesses and major retailers for items such as gift cards, electronics, books and music. Participating schools can compete between Aug. 1, 2011 and April 30, 2012 to be eligible for more than 75 prizes, including the \$50,000 Dream Green School Makeover grand prize.

For more information, check out <http://www.dreammachinerecyclerrally.com/>.

Paper Industry Looks to Go Green

The Environmental Paper Network, an association of environmental organizations and other groups, has released a report providing data and analysis on the pulp and paper industries, including recycling.

The State of the Paper Industry 2011: Steps Toward an Environmental Vision is a follow up to a 2007 report that examines what the paper industry is doing to be more sustainable, and it covers fiber sourcing, recycling, consumption, production and climate change.

Among other findings, the report found that Americans are using less paper. In 2009, the average North American used 504 pounds of paper, down from 652 pounds in 2005. The report also found that the U.S. paper recovery rate is at a record high of 63.4 percent in 2009, up from 46 percent in 2000. Additionally, landfill deposits of paper are down from 42 million tons in 2005 to 26 million tons last year.

Click <http://www.environmentalpaper.org/state-of-the-paper-industry-2011.php> to read the full report.

Creative Recycling Systems

The e-Scrap contract period for January 2009 through July 2011 brought the total pounds collected to 7,880,362 lbs. or 3,941 net tons. Reimbursements climbed to \$245,528.30, with charges of \$82,528.76. The net revenue to generators for the period was \$162,999.54.

Contact Tom Heil at 502-564-6716, ext. 4640 or at Thomas.Heil@ky.gov and click on <http://waste.ky.gov/RLA/recycling/Pages/ElectronicsRecycling.aspx> if you have questions about electronic recycling.

The Kentucky Division of Waste Management does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity, national origin, age, disability or veteran status. The division provides, on request, reasonable accommodations necessary to afford an individual with a disability an equal opportunity to participate in all services, programs and activities. Contact ShannonL.Powers@ky.gov to request materials in an alternate format.



COMMODITY	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Aug-10
<u>PAPER-\$/TON</u>	<u>Official Board Markets (Chicago area) FOB</u>							
-	5-Feb-11	5-Mar-11	2-Apr-11	7-May-11	4-Jun-11	2-Jul-11	6-Aug-11	7-Aug-10
#2 mixed paper	\$75-80	\$75-80	\$75-80	\$75-80	\$85-90	\$90-100	\$110-120	\$55-60
#37 sorted office paper (SOP)	\$200-210	\$200-210	\$230-240	\$250-260	\$250-260	\$265-275	\$280-290	\$210-220
#6 ONP	\$45-50	\$55-60	\$55-60	\$55-60	\$55-60	\$55-60	\$60-65	\$35-40
#8 ONP	\$135-145	\$135-145	\$135-145	\$135-145	\$120-130	\$120-130	\$120-130	\$70-75
#40 sorted white ledger (SWL)	\$290-300	\$290-300	\$290-300	\$320-330	\$330-340	\$340-350	\$350-360	\$305-315
#11 OCC	\$125-135	\$125-130	\$125-135	\$130-140	\$130-140	\$145-155	\$155-165	\$95-105
<u>PLASTICS-¢/LB.</u>	<u>Market sources serving KY & Waste and Recycling News Commodity Pricing - FOB</u>							
-	14-Feb-11	7-Mar-11	13-Apr-11	24-May-11	6-Jun-11	5-Jul-11	10-Aug-11	1-Aug-10
#1 PET - mixed (clear & green)	\$0.34	\$0.36	\$0.37	\$0.36	\$0.33	\$0.29	\$0.31	\$0.17
#2 HDPE (natural-milk jugs)	\$0.37	\$0.38	\$0.41	\$0.41	\$0.40	\$0.34	\$0.35	\$0.24
#2 HDPE (colored-detergent btl.)	\$0.29	\$0.31	\$0.34	\$0.35	\$0.31	\$0.21	\$0.17	\$0.20
<u>GLASS-\$/TON</u>	<u>Waste and Recycling News Commodity Pricing - Delivered</u>							
-	14-Feb-11	7-Mar-11	13-Apr-11	24-May-11	6-Jun-11	5-Jul-11	10-Aug-11	9-Aug-10
clear (flint)	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00
brown (amber)	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00
green	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00
<u>METALS</u>	<u>Waste and Recycling News Commodity Pricing - Delivered</u>							
-	14-Feb-11	7-Mar-11	13-Apr-11	24-May-11	6-Jun-11	5-Jul-11	10-Aug-11	17-Aug-10
aluminum beverage cans (UBC) cents/lb.	\$0.90	\$0.91	\$0.96	\$1.01	\$0.98	\$0.92	\$0.90	\$0.71
	<u>Waste and Recycling News Commodity Pricing - Delivered</u>							
	14-Feb-11	7-Mar-11	13-Apr-11	24-May-11	6-Jun-11	5-Jul-11	10-Aug-11	9-Aug-11
steel cans \$/TON	\$115-120	\$115-120	\$115-120	\$115-120	\$115-120	\$115-120	\$115-120	\$110-115

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Energy and
Environment Cabinet

Kentucky Recycling & Marketing Assistance

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